Republic of the Philippines
General Santos City
City Economic Management and
Cooperative Development Office

PROJECT DESIGN

I. Project Brief

Title: COOPERATIVE DEVELOPMENT PROGRAM

Location: General Santos City

Proponent: City Economic Management and Cooperative Development Office (CEMCDO) – Cooperative Division–GENSAN CCDC AND GENCOFED

Beneficiaries: Primary Cooperatives – 115 registered active primary cooperatives and new registrants

Desired Outcome:
1. Empowered cooperatives
2. Camaraderie among primary cooperatives strengthened
3. Quality and innovative products exposure enhanced
4. Cooperative's choice for business expansion
5. Additional City Revenue
6. Partnership with local and national agencies intensified .

Total Cost:P2,500,000.00

Fund Source: Program on City Promotion, Campaigns, and Events Management 8971

2. Rationale/Background

Month of October is being celebrated as the "Cooperative Month." By practice, cooperatives in the entire country celebrate this momentous event, by recognizing and acknowledging the significant contributions of cooperatives to the economy of the country. The celebration of the cooperative month has a historical antecedent in our country. In 1982, former President E. Ferdinand Marcos issued Proclamation No. 2238 declaring October 16 to November 15 of every year as cooperative month. However, this was superseded in the year 2003 when former President Gloria Macapagal Arroyo issued Proclamation No. 493 declaring the month of October 2004 and every year thereafter as the Cooperative Month. With this development, the Philippine Senate, adopted and approved Senate Bill 1807 declaring October of every year as the "National Cooperative Month" giving full credit to the cooperative sector of the country.

This year, the Local Government Unit of General Santos through the City Economic Management and Cooperative Development Office in partnership with the General Santos City Cooperative Development Council (GSCCDC) has lined-up several plans and programs in the conduct of cooperative month celebration and other various events of cooperative sector.

The proposed activities will ensure recognition of strength, dynamism and resilience of the cooperators and members of cooperatives in creating and operating sustainable, successful enterprises and cooperatives.

3. Objectives:

1. To enhance organizational development, governance and management through conduct of trainings and other capacity-building seminars/forum;
2. To develop and promote camaraderie among cooperatives through the conduct of various competitions showcasing their talents and skills;
3. To intensify promotion and marketing of cooperative products and services through conduct of trade fairs/exhibits and side events that will add vibrancy to the activity.
4. To acknowledge and award cooperatives with best practices, and preparedness particularly in times of adversity.

PROJECT DESIGN

4. Project Description

There are three (3) major components included in this design:

a. **Institutional Events**
These are the events that are directly relevant to the celebration such as Press presentation and community launching, grand opening ceremony, trade fair and exhibit, and closing ceremony.

b. **Variety Showcase**
Various competitions showcasing talents & skills, best practices& exemplary performances of primary cooperatives – its impact to the members and to the community relevant to the celebration and the like.

c. **Capability Building**
These are activities that will provide primary cooperatives learning opportunities through conduct of various trainings, seminars and forum.

5. Physical Target/Implementation

COOPERATIVE DEVELOPMENT PROGRAM	Performance Indicators	Physical Targets			Location	Remarks
		Q3	Q4	Total		
Institutional Events	No. of Activities conducted		4	4	City wide	• Press presentation, Community launching, Opening & Culmination Activities • At least 97 compliant primary cooperatives are encouraged to participate & join various activities (Data Source: based on CDA List as of December 14, 2022 will be enjoined to participate the celebration)
	Number of Trade Fairs and Exhibits		1	1		
	No. of Cooperatives participated		97	97		
	No. of meetings conducted	15	15	30		
Variety Showcase	No. of Competitions conducted		8	8		Best practices of cooperatives per category, talents and skills related to the event
	No. of Cooperatives participated		97	97		
Capability Buildings	No. of Forum conducted		1	1		• Cooperative Officers participated • 1 forum

6. Technical Aspect

The Local Government Unit of General Santos City through the City Economic Management and Cooperative Development Office in partnership with Non-Government Organization shall undertake activities for Cooperative Development Program, such as but not limited to the following:

1. Capacity-Building Trainings/Seminars/Forum for the Primary Cooperatives of the City;
2. Trade Fairs and Exhibits to Showcase Cooperative Products and Services.
3. Showcase of talents and skills and best practices & exemplary performances of cooperatives through various activities &competitions.

7. Financial Aspect

The funds to be entrusted shall be disbursed in accordance with specific purpose to where the funds are intended:

COOPERATIVE DEVELOPMENT PROGRAM	Source of Funds			Budgetary Requirements			Object of Expenditures
	LGU (80%)	NGO (20%)	Total (100%)	3rd Qtr	4th Qtr	Total	
Institutional Events, Variety Showcase and Capability Building	10,000.00	80,000.00	90,000.00	80,000.00	10,000.00	90,000.00	Advertising Expense/ 5-02-99-010
		50,000.00	50,000.00	10,000.00	40,000.00	50,000.00	Fuel,Oil& Lubricants 5-02-03-090
		20,000.00	20,000.00	10,000.00	10,000.00	20,000.00	Internet Subscription Expenses 5-02-05-030
	6,200,00		6,200.00	6,200.00		6,200.00	Office Supplies Expenses 5-02-03-010
	408,500.00	300,000.00	708,500.00	91,000.00	617,500.00	708,500.00	Other Maintenance & Operating Expenses 5-02-99-990
	978,800.00		978,800.00		978,800.00	978,800.00	Prizes 5-02-06-020
	5,000.00		5,000.00		5,000.00	5,000.00	Rent Expenses 5-02-99-050
	591,500.00		591,500.00		591,500.00	591,500.00	Representation Expenses 5-02-99-030
		10,000.00	10,000.00	5,000.00	5,000.00	10,000.00	Telephone Expenses 5-02-05-020
		40,000.00	40,000.00	10,000.00	30,000.00	40,000.00	Travelling Expenses 5-02-01-010
TOTAL	**2,000,000.00**	**500,000.00**	**2,500,000.00**	**212,200.00**	**2,287,800.00**	**2,500,000.00**	

8. Economic Benefit

Cooperative Development Program (Trade Fairs and Exhibits and other related Events) will have the potential economic benefits:

- Creation of New Business
- Generation of Employment
- Additional City Revenue
- Increase of Entrepreneurs
- Entrepreneur's Choice for Business Expansion

9. Operational Scheme

1. The Local Government Unit (LGU) shall award the project to the NGO who passed the evaluation process.
2. The LGU through its implementing agency shall assist NGO partner in the planning and implementation phases of the project based on COA Circular. The NGO partner shall also create an organizational structure and committees for the operational activities of the said undertaking.
3. The NGO partner shall establish scheme of implementation and other institutional arrangements and sourcing of funds.
4. The NGO partner shall call for a regular committee meeting to check on the status of its operations.
5. Manpower shall be hired by NGO partner using program funds to help expedite preparation and implementation of the planned activities.

The NGO shall ensure that preparation of promo materials, program, invitations, communications and other related correspondence, and various activities are prepared and conducted as planned/scheduled.

10. Environmental Aspect

a. The project is environmentally friendly with the end view not to damage the area where the activities will be conducted.
b. Proper waste disposal shall be implemented per activity.
c. Proper sanitation and dismantling of promo materials/collaterals shall follow in coordination with proper authorities/agencies.

11. Monitoring and Evaluation

a. Monitoring of activities shall be in partnership with the local government through CEMCDO-Cooperative Division.
b. Monitoring scheme should be clearly presented to include impact analysis supported with documentation, attendance sheets, ORs, pictures, and other documentary requirements.
c. Performance indicator (input, output, and outcome) should be descriptive to measure the physical, financial accomplishment and impact of the project.
d. Implementing agency and potential partner agency shall work hand in hand in the monitoring of the project.

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